

Joe Ambeault

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Serial intrapreneur with a proven track record of leading product managers, designers, and engineers to move fast, and ship awesomeness.

Experience

Optimum, New York, NY

Senior Vice President, Product Development

Feb 2024 - Current

- Lead 349 tech product managers, engineers, designers, and UX researchers for consumer and business connectivity products
- Increasing velocity of discovery and delivery with tools and automation, improving successful production changes to 100%
- Authored & implemented the corporation's first Job Leveling Guide, correlated to improving employee engagement from 77 to 85
- Returned 45% of sales channels to YoY growth with new capabilities and continuous improvements delivered with DevSecOps

Brightspeed, Charlotte, NC

Vice President, Product

Nov 2021 - Jan 2024

- Led product management and business development for a startup fiber broadband provider that acquired assets from Lumen
- Core contributor for a debt offering, backed by Apollo Capital, that raised over \$10B in capital
- Led the definition and delivery of a new API-first, cloud native tech stack to replace 800+ conveyed applications in 10 months
- Launched new fiber products less than 6 months after the company began operating while stabilizing conveyed products

Codecademy, New York, NY

Vice President, Product

Jun 2020 - Jul 2021

- Led product, design, UX research, data science, and community departments consisting of 39 employees
- Grew 1Q21 revenue 52% YoY with e.commerce optimizations, tech quality improvements, and new features

Discovery, New York, NY

Senior Vice President, Product and Technology

Apr 2017 - May 2020

- Responsible for streaming products with 3 years of 100% YoY growth that provided all the corporation's ad revenue growth
- Led a global team of product managers, designers, and engineers that grew from 23 to 164, plus 90 contract engineers
- Justified and delivered global partner integration services, creating the largest sales channel for DTC video subscriptions
- Led global product and development workstream for MotorTrend and Scripps Networks acquisitions and integrations

Verizon Communications, New York, NY

Executive Director, Consumer Video Product Management

Oct 2014 - Mar 2017

- Responsible for FiOS TV, NFL Mobile and GO90 products that delivered over \$150M in annual ad sales revenues
- Led a global team of 50 product managers, designers, and UX researchers
- Co-inventor for 2 digital media discovery and delivery patents that were granted by USPTO

Chief Product Officer, Redbox Instant by Verizon

Jun 2011 - Sep 2014

- P&L owner for a subscription video on demand joint venture that acquired 0.5M OTT subscribers in under 2 years
- Led a global team of 120 product managers, engineers, designers, and UX researchers

Director, Consumer Video Product Management

Oct 2005 - May 2011

- Responsible for a global team of 35 product managers delivering FiOS and VCAST products that grew from \$0 to over \$8B
- Popular Science Best Innovation (2007), Consumer Reports (2007-2012), and J.D. Powers (2008-2012) awards

SeaChange International, Acton, MA

Director, Broadband Systems Product Management

Feb 2000 - Sep 2005

- Managed Emmy award-winning VOD and advertising products for global markets, generating \$120M in annual revenue

Product Manager, Advertising Systems

Jun 1999 - Jan 2000

Bank of Tokyo-Mitsubishi Capital Corporation, Boston, MA

Network Manager / Officer of the Bank

Oct 1997 - May 1999

Education

Brandeis University, Waltham, MA

Bachelors of Art

May 1998